



# 19. Oberbank LINZ DONAU MARATHON

## GENERAL DATA PROTECTION REGULATION LINZ MARATHON

Within the event “19. Oberbank Linz Donau Marathon 2020“ following personal data is asked for the registration from the LINZ MARATHON organization, Roseggerstraße 41, 4020 Linz: First name, surname, gender, nationality, date of birth, club, zip code, country, address, e-mail address, credit card data or bank account data.

The above listed data is used for the purpose of organization, implementation and documentation of the Linz Marathon by the organizer saved and handled, including following parts:

- Registration
- Mailing of important information about the event, as well as advertisement for the upcoming event
- Postal mailing of the registration and information brochure via the company Reitmayr for the following event
- Charging of the starting fee and other additional bookings
- Starting list on the Linz Marathon Homepage
- Mailing of two registration confirmations
- Payment confirmations and receipts are issued
- Timing through mika:timing and printing of starting number
- In case, passing on to the Red Cross for medical care
- In case, passing on to the police for security
- Result list on the Linz Marathon Homepage, as well as at the result archive on the Linz Marathon Homepage
- Result paper as supplement of the OÖ Nachrichten
- Photo service Viertbauer with personalized photos
- Award ceremony of the different competitions on the event day, as well as award ceremonies of different campaigns (school’s running, city champion, fire department’s running, national champion, country champion)

The named personal data will be saved from the registration to the “19. Oberbank Linz Donau Marathon” until the following event “20. Oberbank Linz Donau Marathon”. The data will be deleted afterwards.

The results of the events can always be seen in the result archive on the Linz Marathon Homepage.

The data handling of the named personalized data is made for the fulfillment of our contractual duties and is in our legitimately interested – especially concerning the documentation.



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You have the right to request from the controller - which is the Linzer Veranstaltungsgesellschaft m.b.H. - access to and rectification or erasure of personal data or restriction of processing concerning the data subject or to object to processing as well as the right to data portability. Moreover you have the right to lodge a complaint with a supervisory authority, which is the Austrian Datenschutzbehörde (<https://www.dsb.gv.at>).

## Google Analytics

Our website uses functions of the web analysis service Google Analytics. Google Analytics employs so-called "Cookies." They are text data which are stored on your computer and make possible an analysis of your website usage. The information gained from the cookie about your website usage is normally transferred to a Google server in the USA and stored there. However, should the IP process be made anonymous for this website, your IP Google address will beforehand be expurgated within member states of the European Union or other states linked by treaty to the European Economic Community. Only in exceptional cases will your full IP address be transferred to a Google server in the USA and expurgated there. Google will use this information on behalf of the website operator to evaluate your website usage in order to collect information concerning website activity and provide the website operator with related services concerning website and internet usage. The IP address given by your browser in the process of Google Analytics will not be collated with other data by Google. You can prevent storage of cookies by suspending the relevant function on your browser software; however, we should alert you to the fact that, in this case it may be that you would not be able to make use of all the relevant functions on this website. You can also prevent any gathering of data about your website usage (including your IP address) by the cookie as well as Google's processing of this data by downloading and installing the Browser-Plugin which is available on this link: <http://tools.google.com/dlpage/gaoptout?hl=de>

## Cookie guideline und information

Our website uses Cookies. Cookies are small text data, which are stored from a website on a visitor's device.

You can differ between three categories of Cookies:

- Crucial Cookies to ensure a website's fundamental functions
- Functional Cookies to ensure a website's performance
- Goal-oriented Cookies to improve the user experience



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## Statistical analysis (Tracking)

For the statistical analysis of the use of our web offer, following goal-oriented Cookies are used:

- Google Analytics: see §13 Google Analytics
- Social Media Cookies: On the website Social Media Plugins are integrated, to suggest and share articles in Social Media networks, like Facebook or Twitter.

Therefore we use a two-stage procedure. Only if users click on an Icon, which is shown in the Social Media bar, the data will be transferred to a third party. We don't have an influence on Cookies, which are placed on Twitter or Facebook, and we don't have access.

## Function restrictions without Cookies

If you don't allow us to use Cookies, some functions and pages won't work as expected. You can delete Cookies, which is already on your device, anytime. The handling is different with every Browser, please read the user manual therefor.

## Facebook

On our website different Plugins of Facebook (Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA) are used.

Those Plugins are either marked with the word "Facebook" or as a blue "f", the typical Facebook symbol. With the call of this website a connection to the Facebook server is made with the Facebook plugins. Hereby data will be transferred. In order to prevent, that personalized data will be transferred to Facebook, you should log off Facebook when you visit this website. If you stay logged in, information about your visit at this website can be assigned to your Facebook account.

With the interaction of the functions of the plugins, like pressing the "like" button, this information will be sent from your browser directly to Facebook and will there be saved. Further processing with this information decides Facebook. Equivalent conditions and configuration options you can take from the data protection regulations from Facebook.

## Instagram

On our website we use the functions of the Social Media Network Instagram of the company Instagram LLC, 1601 Willow Rd, Menlo Park CA 94025, USA.

With the function to embed Instagram-content we can display photos and videos. Calling up websites, which use such functions, data (IP-address, browser data, date and time, cookies) will be transferred to Instagram, saved and evaluated.

Should you have an Instagram-account and are logged in, that data will be assigned to your personal account and the stored data there.

The data protection regulations, which information are collected by Instagram and how the use the data you can find here <https://help.instagram.com/155833707900388>.