



25. Oberbank
LINZ DONAU
MARATHON
— 11.04.2027 —

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PRIVACY POLICY – LINZ MARATHON

As part of the event “25 Oberbank Linz Donau Marathon 2027”, the following personal data is collected during registration by LINZ MARATHON Organisation, Untere Donaulände 7, 4020 Linz:

First name, Last name, Gender, Nationality, Year of birth, Club/Association, Postal code, City, Address, E-Mail address, Credit card details or bank account details.

The above-mentioned data is stored and processed by the data controller for the purpose of organizing, conducting, and documenting the Linz Marathon. This includes the following activities:

- Registration via www.linzmarathon.at
- Sending important information about the event and promotional information for subsequent events
- Postal distribution of the registration brochure by a contracted service provider
- Collection of entry fees and any additional booked services
- Publication of the participants' list on the Linz Marathon website and the website of the contracted timing company
- Registration and participation confirmations
- Payment confirmations / invoices
- Timekeeping and race number printing by a contracted service provider
- Transfer of data to the Red Cross in cases requiring medical assistance
- Transfer of data to the police when necessary for security purposes
- Publication of results on the Linz Marathon website and in the results archive on the Linz Marathon website
- Results booklet published as a supplement in OÖ Nachrichten
- Personalized photo service provided by Viertbauer
- Award ceremonies on Marathon Sunday and for additional side events (Junior Marathon, School Runs, City Championships, Firefighter Run, National Championships, Regional Championships)
- Event results remain permanently accessible in the results archive on the Linz Marathon website
- Transfer of data to the competent public health authority when required

The processing of the above-mentioned personal data is carried out for the fulfillment of our contractual obligations and, particularly with regard to documentation, is also based on our legitimate interest.

You have the right to access your personal data, request correction or deletion, request restriction of processing, object to processing, and exercise your right to data



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portability. You also have the right to lodge a complaint with the Austrian Data Protection Authority (<https://www.dsb.gv.at>).

ANALYTICS TOOLS AND ADVERTISING

Matomo

This website uses the web analytics service “Matomo”. The software runs exclusively on the servers of the Linz Danube Marathon website. Users’ personal data is stored only there and is not shared with third parties. Therefore, no data is transmitted to servers outside the control of this website.

IP Anonymization

If the “IP anonymization” function is activated on this website, the last two octets of your IP address are automatically removed before processing by Matomo. This makes it impossible to identify an individual from the IP address. The shortened IP address is used solely for approximate geolocation purposes.

The storage of Matomo cookies and the use of this analytics tool are based on Article 6(1)(f) GDPR. The website operator has a legitimate interest in analyzing user behavior in order to optimize both its website and advertising activities. Where consent has been obtained (e.g., consent to store cookies), processing is carried out exclusively on the basis of Article 6(1)(a) GDPR. Consent may be withdrawn at any time.

Tracking

If you consent to web analytics using Matomo, the following data is collected when accessing individual pages of the Linz Danube Marathon website:

1. Two bytes of the IP address of the user’s system
2. The accessed webpage
3. The website from which the user reached the accessed webpage (referrer)
4. The subpages accessed from the webpage
5. Time spent on the website
6. Frequency of visits to the website

Without your consent, Matomo does not collect session data.

Further information about Matomo’s terms of use and privacy regulations can be found at:

<https://matomo.org/privacy/>

COOKIE POLICY AND INFORMATION

Our websites use cookies. Cookies are small text files that are stored on a visitor’s device by a website.

Three categories of cookies are distinguished:

- Strictly necessary cookies to ensure the basic functionality of the website
- Functional cookies to ensure website performance
- Targeting cookies to improve the user experience



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Statistical Analysis (Tracking)

The following targeting cookies are used for statistical analysis of the use of our website:

- **Social Media Cookies:** Social media plugins are integrated into the website to enable users to recommend and share articles on social networks such as Facebook and Twitter. We use a two-step process for this purpose. Data is only transferred to third parties when users click one of the icons displayed in the social media bar. We have no influence over cookies set by Facebook, Twitter, etc., nor do we have access to them.

Functional Restrictions Without Cookies

If you generally do not allow us to use cookies, certain functions and pages may not work as expected. You can delete cookies already stored on your computer at any time. The procedure varies depending on your browser; please refer to your browser's help documentation (usually available under "Help" in the browser menu).

Facebook

Our websites use various plugins from Facebook (Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland).

These plugins are either marked with the word "Facebook" or displayed as a blue "F", the typical Facebook symbol. When you visit this website, a connection to Facebook's servers is established through these plugins, and data is transmitted. To prevent personal data from being transferred to Facebook, you should log out of Facebook before visiting this website. If you remain logged in to Facebook, information about your visit to this website may be directly linked to your Facebook account.

If you interact with a plugin feature, such as clicking the "Like" button, this information is transmitted directly from your browser to Facebook and stored there. The further processing of this information is the responsibility of Facebook. For details regarding Facebook's privacy practices and settings options, please refer to Facebook's Privacy Policy:

<https://www.facebook.com/policy.php>

Instagram

We use functions of the social media network Instagram on our website. Instagram is operated by Instagram LLC, 1601 Willow Rd, Menlo Park, CA 94025, USA. The current service provider for Instagram in Europe is Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland.

Using Instagram's embedding functions, we can display images and videos. When pages using these functions are accessed, data such as IP address, browser



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information, date and time, and cookies are transmitted to, stored by, and analyzed by Instagram.

If you have an Instagram account and are logged in, this data may be linked to your personal account and the information stored there.

Information about what data Instagram collects and how it is used can be found in Instagram's Privacy Policy:

<https://help.instagram.com/519522125107875>

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